

Welcome to the new team of

ELLE

ELLE Belgium is entering an exciting chapter. As of 2026, a talented new team of editors and digital specialists will bring fresh perspectives, creativity, and energy to the magazine, building on the strong foundation that has always defined ELLE. This team combines experience in fashion, beauty, lifestyle, and digital media, ensuring that ELLE continues to tell smart, stylish, and culturally relevant stories. With them at the helm, the magazine will continue to celebrate the modern woman in all her complexity, her ambitions, passions, and everyday moments.

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A WORD FROM ELODIE OUËDRAOGO, EDITOR-IN-CHIEF

ELLE is, at its core, an ongoing essay on what it means to be a woman, and a global citizen in an ever-changing world. With that in mind, I don't seek to focus on scale but on quality. I believe in strong positioning, both in print and digital. Today, our ambition is to bring cultural relevance across all media. I'm excited to see where we can take it, together.

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Elodie Ouédraogo

EDITOR-IN-CHIEF

Former Olympic gold medalist Elodie Ouédraogo is the Editor-in-Chief of ELLE Belgium. With a degree in journalism and over ten years of experience at Woestijnvis, she gained expertise both in front of and behind the camera, hosting numerous television shows. Beyond television, Elodie has appeared in campaigns for brands including Y/Project, Façon Jacmin, Wouters & Hendrix, and Lancôme. In 2020, she curated the exhibition *Activewear*, highlighting the growing cultural relevance of sportswear in today's world. In 2016, she co-founded UNRUN, a Belgian sustainable activewear brand that has collaborated with international names such as Delvaux and Samsung. Her mix of journalistic experience, creative vision, and entrepreneurial drive informs her leadership of ELLE Belgium.

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Dominique Nzeyimana

HEAD OF EDITORIAL CONTENT ELLE BELGIË

Dominique Nzeyimana is a Belgian journalist, author, producer, and podcast host with 20 years of experience in fashion and culture. She co-founded KNOTORYUS, a content and strategy agency working on the intersection of fashion, music and culture and has collaborated with brands including UNIQLO, MoMu, and Nike. Dominique has interviewed icons like Pharrell Williams, Virgil Abloh, and Dries Van Noten, and hosts the acclaimed podcast *The Most*. She has been a board member of Flanders DC since 2023, and also authored books for Walter Van Beirendonck, including *DRAW THE WORLD AWAKE*, winner of the 2025 International Fashion Book Award. Her strategic eye, wide-ranging network, and love for connection and storytelling will be felt on the pages of ELLE Belgium.

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Guillaume Pinet

ART DIRECTOR

As Art Director of ELLE Belgium, Guillaume Pinet shapes the magazine's visual identity, blending elegance with modernity. With a keen eye for design and meticulous attention to detail, he ensures every issue is a seamless and captivating experience. Guillaume also serves as Art Director for *L'Officiel* and *Fifty & Me*.

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Lore Ginneberge

HEAD OF CONTENT ELLE.BE

Lore Ginneberge brings years of experience in fashion, beauty, and digital storytelling to ELLE.be. She covers everything from trends to astrology, is a self-proclaimed perfume expert, and a devoted collector of lip balms with secret hydration powers. A TikTok aficionado, Lore is equally likely to be offline at the spinning club or absorbed in a new bestseller.

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Laure Vandendaele

BEAUTY DIRECTOR

As Beauty Director, Laure Vandendaele curates ELLE Belgium's beauty pages with intelligence, wit, and playfulness. After ten years at ELLE and writing for other leading publications, she returns to her roots.

For Laure, beauty journalism goes beyond makeup, it tells stories about identity, spirit, and character. A lipstick is never just a lipstick; it is a narrative about the women who wear it.

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Camille Vernin

LIFESTYLE EDITOR

Camille Vernin contributes to ELLE Belgium, covering stories at the crossroads of society, culture, and trends. She also collaborates with other media such as Forbes Belgium. Trained in investigative journalism at the ULB, she approaches the spirit of the times with curiosity and rigor, exploring everything from thought-provoking issues to lighter subjects, with honesty and without hierarchy.

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Elena Campisi

DIGITAL EDITOR & COPY-EDITOR ELLE.BE/FR

Elena writes for ELLE.be and copy-edits content for ELLE.be/fr. With a soft spot for everything that channels Sex and the City - from cosmopolitans to a shoe-filled wardrobe - she has an instinctive affinity for glamour. With Greek and Italian roots, she's forever drawn to sunsets and la dolce vita. And when she disappears for a while, chances are she's planning her next escape or hunting for that one perfect pair of shoes, because in her world, every good story starts with a touch of glam.

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Lisa Aelvoet

DIGITAL EDITOR

Lisa has been a Digital Fashion, Lifestyle & Beauty Editor at ELLE.be for five years. Alongside this role, she also serves as Digital Chief for marieclaire.be. With a master's degree in Journalism from KU Leuven and a keen eye for micro fashion trends, emerging (Belgian) brands and everything niche, she turns her latest discoveries and obsessions into compelling online stories.

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Sam Vandenbosch

DIGITAL EDITOR

Sam is a freelance editor for ELLE.be, perpetually preoccupied with how to style the season's must-have mini skirt or which wool sweater is truly worth the investment. Dreaming of a life lived under the sun, her Notes app is packed with the best addresses from Paris to Menorca. On weekends, she fully embraces Antwerp city life or happily escapes into '90s romcom rewatches.

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Alyssa Taelman

HEAD OF SOCIAL CONTENT

Alyssa-Xantha Taelman is a Mod'Art Paris graduate, holding a Master's degree in Management de la Mode, Luxe et Art de Vivre. After completing her studies in Paris and Macau, she began her career at Knokke Fashion Weekend and later at Belgian label MOROBÉ, where she helped shape the brand's early social media presence and emerging visual identity.

Building on this experience, she founded AXT Social Studio, a creative consultancy dedicated to helping fashion and lifestyle brands refine their creative direction, visual storytelling, and social strategies. Today, Alyssa brings her expertise to ELLE Belgium as Head of Social Content, overseeing the brand's social media vision and digital storytelling.

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Naomi Sacoor

DIGITAL STRATEGIST

Naomi is Digital Strategist at ELLE Magazine. The Brussels native moves where creativity meets strategy, blending an eye for design with a passion for media, fashion, and an active lifestyle. With master's degrees in Fine Arts and Digital Marketing from Ghent and London, she brings an artistic edge to the fast-moving world of digital communication.

She has worked for global brands such as Samsung and Polestar. As Digital Marketing Manager at Belgian sportswear label UNRUN4254, Naomi led the brand's social and digital direction. Today, in her role at ELLE, she shapes the brand's digital voice, creating online stories that connect and spark conversation. Alongside her editorial work, she continues to consult for Samsung on creative digital campaigns.

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